



February 2, 2021
20 Shevat 5781

Dear Club President,

I wanted to send you the final update and registration information for our combined Western Region World Wide Wrap and Man/Youth of the Year ceremony this Sunday, February 7th.

Our Western Region World Wide Wrap will begin at 10am Pacific Time (11am Mountain Time) with the Man/Youth of the Year Ceremony beginning promptly at 11am Pacific Time (12noon Mountain Time)

It is NOT too late to submit a name & tribute for your club's Man and Youth of the year. This is a great way to recognize a Men's Club member and Youth who have gone the extra mile during these difficult times.

We'd like to have an idea of who will be logging in to our regional activities and therefore are asking folks to click on a FREE registration link:

<https://jewishmen.org/fjmc-www-moy-registration>

There is no charge to attend either event. We are using the registration feature for security purposes and to prevent unauthorized individuals from attending our celebration.

I am very thankful for our Regional WWW Chair, Jimmy Tran and ZOT Pros Production, for hosting this link and the technical back end of our event. Once you complete your registration, you will be sent the Zoom link for the event. The same registration AND Zoom links will be used for BOTH the World Wide Wrap and the Man/Youth of the Year. If you only want to attend the Man/Youth of the Year, just log in at 11am.

One great way to honor your awardees is placing an ad in our virtual ad book. Ads purchased will be placed in an ad book that will be distributed electronically and for the first time this year, will include video tribute ads. Here is the pricing for the tribute ads:

- Full page text/graphic ad: \$72
- Half page text/graphic ad: \$36
- Quarter page text/graphic ad: \$18
- Video Tributes
 - o 1min with half-page video still used as the link for the video: \$54
 - o 2min with full-page video still used as the link for the video: \$90

Checks for ads and video tributes can be sent to our Western Region Treasurer, Mitch Daks:

Mitch Daks
10637 Rathburn Ave
Porter Ranch, Ca 91326
tel 818-789-5320
text 424-532-1892
fax 818-882-4459 **(NEW FAX NUMBER)**

If you would like to pay by PayPal, you can send Mitch an EMAIL at msdaks@garmentcpa.com and he will send you a PayPal invoice.

We will be accepting video tribute and text ads through February 15th in order to accommodate everyone who wants to submit a tribute.

Text/graphic ads should be camera ready, in high resolution (not pixelated) and in one of the following formats: TIF, PDF, EPS, JPG, PNG, DOC, DOCX. If in doubt, send in more than one format. You can EMAIL camera ready files to gary.katz@csun.edu .

If you are interested in submitting a video ad, you can use the following link, provided by Jimmy Tran, to create and upload videos:

<https://jewishmen.org/fjmc-wr-video-record>

Once you click on this link, you'll see instructions for recording and/or uploading video tributes.


Here are some tips for video recording:

Please make sure that the video is clear and you are bright and visible in the video. For example, if you are in a room sitting in front of a very bright window, your image will be in darkness/shadow while the window behind you will be very bright. Nobody will be able to see your Shayna punim (your pretty face).

You might consider placing your phone or tablet on a tripod or use a glass to hold it steady on a countertop. This will ensure that the video is not jumping around.

Before starting your video ad, take about 5 to 10 seconds to just run the video with you LOOKING at the camera without saying anything. Also, at the END of your recording, please leave the camera running for about 5-10 seconds again with you LOOKING at the camera. This will give us some room to "splice" the videos together.

Thanks for your support of our wonderful honorees.



Gary S. Katz, President
FJMC Western Region